

Draft Mission Statement

We are the place to start and grow your passion and skills for competitive driving.

Draft Vision Statement

Motorsports will be recognized and enjoyed by the community as a positive, competitive activity for car enthusiasts.

Values and Guiding Principles

- **Safe Competition**
 - We value the balance between the thrill of competition and safety in the promotion of competitive motorsports.
- **Comaraderie**
 - We believe in a strong support network that is approachable, resourceful and open to all new ideas, member perspectives, and different opinions.
- **Fairness**
 - We value the importance of volunteers, competitors and organizers.
 - We expect a responsible, professional approach to be utilized in organizing competitive motor sports.
- **Positive Public Image of Motorsports**
 - In actively promoting a positive public image of motorsports, we recognize the need for enjoyment and giving back to the community.
- **Integrity**
 - We value decisions that ensure the long term financial sustainability of the club and recognize that the operation and maintenance of the club assets are an integral part of all financial decisions.

Goal Statements

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Build stronger ties with other motor clubs	CSCC holds a series of educational events to build the public's advanced driver skills.	CSCC has improved access to competition venues.	Club House is used a minimum of once per week.	Increase motorsport participation through visibility and access.	CSCC has policies and procedures to ensure the club's financial viability and growth.
Idea Cards					
The place to go racing	Organize events that are educational for the public	Race facility (race track)	Improve interior and exterior appearance and functionality of clubhouse	Build more visible competition series	Executive develop annual budget for club operations and maintenance
Amalgamate clubs (CSCC, ARCWA, KART)	Public driving schools -Ice/snow -Mud/gravel -Accident avoidance	Partner in development of racetrack	Clubhouse utilization/management	Spec classes	Annual budgets for each sport group
		Develop venues for competition	Clubhouse used for something (historical)	Create a stronger liaison with government agencies	Ensure financial discipline
		Part of dedicated facility	Increase revenue base of club – ie. increase hall rentals		Strong events financial

Goal Statements:				
CSCC needs more knowledgeable and enthusiastic volunteer to support all events.	CSCC consistently reaches the maximum number of entries possible for each event.	CSCC identifies, selects, and supports one charitable organization each year.	Increase active membership by 20% each year.	CSCC holds one social event per month that attracts 20% of the club's members.
Idea Cards:				
Formalized volunteer training (level 1, 2, and 3)	Strong events – entries	Increase number of community events	Increase number of women participating in motorsports	Fun events like sports car Olympics
Volunteer recognition	Rallies with 50+ cars	Charity events	Increase membership	Rent a ride
Increase number of volunteers needed to hold events		Community events	Active membership events and online	Organize events that are enjoyed by all participants
Strong events, volunteers			Increase membership- both competitors and volunteers	Develop the social nature of the club
				Increase social events for members and families